



## *Member Profile*

**Who? Wesley Rice \ First Horizon Home Loans**

**Where located? 1930 Tienda Dr. # 104 Lodi Ca. 95242**

**What services/products do you offer? Residential Mortgage**

**When available/hours of operation? Monday to Friday 9:00 AM to 5:30 PM....**

**Weekends and evenings by appointment**

**Method of payment? (accept credit cards ... which?)**

**Checks or Credit Cards**

**Who can you help or what problems can you solve? (types of clients, customers, patients)**

**Anyone who has a question about real estate financing**

**How can you help people reach their goals? I can help them budget and plan for their dream of homeownership**

**Why choose you over a competitor? I will listen to their needs and insure they are educated to make their own choices.....**

**What is a good referral for you? (define types of referrals)**

**Anyone who has a question about real estate finance.**

**Purchase**

**Refi**

**Equity lines and loans**

**New construction**

**What does not constitute a good referral? N/A**

**Who do you know who? What is your *DREAM* referral?** (name of company, name of a certain person, etc.)

**Large Company's HR departments that might be interested in providing this service to their employees**

**Realtors**

**Builders**