



Member Profile

Who? Lori Moore, BNI Area Director

Where located? Elk Grove, Galt, Lodi, Stockton & nearby

What services/products do you offer? Formation of BNI chapters, ongoing training and support of BNI chapters, business development and mentoring of BNI members.

When available/hours of operation? Monday through Friday 9 am - 5 pm

Method of payment? (accept credit cards ... which?) check, money order & credit

Who can you help or what problems can you solve? (types of clients, customers, patients) Business people looking to improve their bottom lines by being involved with other business professionals in their community.

How can you help people reach their goals? I help business people to understand and utilize the givers gain approach to business. This approach actually allows business people to access a far greater share of their marketplace than they can reach on their own.

Why choose you over a competitor? My BNI chapters are consistently top performers. I am a member of a showcase chapter. I have been involved in BNI since its beginnings in Lodi. I have successfully utilized BNI to create business success in one company and am now launching a second thanks to this powerful organization. I am constantly receiving training on behalf of my own business as well as training on behalf of yours!

What is a good referral for you? (define types of referrals) I am looking to work with committed, honest business people who are not afraid of helping others to become successful.

What do not constitute a good referral? People who are looking for something for nothing. In order to succeed in BNI (and we have some incredible business partners already involved), an individual must be willing to give to others.

Who do you know who? What is your DREAM referral? (name of company, name of a certain person, etc.) Persons of influence who would like to help other businesses in the Stockton, Lodi, Galt & Elk Grove areas.