



## *Member Profile*

Who? **Ginny Deason**

Where located? **701 South Ham Lane**

What services/products do you offer? **Live Receptionist Service**

When available/hours of operation? **8:00 am to 5:00 pm Monday through Friday**

Method of payment? (accept credit cards ... which?) **EFT and Credit Cards**

Who can you help or what problems can you solve? (types of clients, customers, patients)

**Our specialty is small businesses with 1, 3 to 6 employees. We give small businesses a professional touch making them sound and look like a much larger company. Our receptionists are professional, personably and are offered to the small business at an affordable cost.**

How can you help people reach their goals? **By having a live professional receptionist answer your calls your image will be a true professional, which in turn brings in more business. You will be able to do your business while we take care of your calls.**

Why choose you over a competitor? **Our receptionists are trained to be your front office person and take great care in giving a highly professional image. Unlike a typical call center, our receptionist does business as if they were sitting at your front desk. Clients will never know that they are not, unless they come to your office.**

What is a good referral for you? (define types of referrals) **Attorneys, Insurance Agents, Carpet Cleaners, Electrical, Small Business, Property management, commercial - that are working out in the field and need to give their clients undisturbed time.**

What doe not constitute a good referral? **Large companies with 10 or more employees**

Who do you know who? What is your *DREAM* referral? (name of company, name of a certain person, etc.) **DREAM REFERRAL – RPM Property Management, a franchise - Service related small businesses – Fish window cleaning**

Who I know: **Real Estate Brokers – SSB Realtors - Century 21 – Schaffer & Company Title Reps**