



Member Profile



**Who? Consider It Done
Debbie Ruiz**

Where located? 215 W. Oak St, Ste 1 - Lodi, CA

What services/products do you offer? We are a full service event planning company. We plan, implement all types of events such as but not limited to, weddings, corporate events, seminars, retreats, parties, luncheons etc. We also provide Keynote Speakers on a variety of topics and Disc Jockey Services.

When available/hours of operation? Consultations are by appointment.

Who can you help or what problems can you solve? We help take the stress out of your event. Most people and companies are far too busy in today's world to organize and implement the type of functions they need, whether it be a surprise party for 40 or a 5 day seminar/trade show for 400. A full time employee to do those items would be costly. We can take that stress away so you can have a good time at your own event and not have to run around making sure things are where they're supposed to be.

How can you help people reach their goals? We work very closely with our clients to ensure they have exactly what they want. Our goal is to make you shine at your event. By making sure you get exactly what you want from something small like food at an orientation to a live auction we'll take care of you.

Why choose you over a competitor? The difference between us and other event planning companies is two fold. The first thing that sets us apart is our staffing. Our event specialists are highly experienced and experts at customer service, our disc jockeys have 20+ years of experience and everyone is hand selected for our clients by me to ensure a good working relationship.

What is a good referral for you? A good referrals are companies that has regular seminars, luncheons or parties. They are brides who are worried their "day" won't go well. They are your friends and family who want to throw a party but don't want the hassle. They are the 16 yr olds parents who want a sweet 16 party but don't want to track down where, what to serve etc. I really excel at themed parties.

What does not constitute a good referral? I haven't had one yet. Although, I do need to mention I'm not a marketing firm. We do not develop guest lists for parties.

Who do you know who? What is your DREAM referral Diede Construction, they have dinner parties about every 6 weeks. Umpqua bank, they have monthly luncheons.

Eva & John Lisle, Executive Directors BNI Central Valley – August 23, 2007

“Debbie,
You are the best! We decided to have an awards dinner. I let the whole thing go and am stunned as to how much more fun it is to let a professional organize the party. You and Frank did such a brilliant job, I cannot thank you enough. Here is a poem of praise* for the blessings of Consider It Done.

Love Eva & John

*to see poem go to www.cidevents.com and click on testimonials