



Member Profile



Cartridge World

Who?

Linda Long, owner/operator of Cartridge World of Lodi

Where located?

22 W. Lodi Avenue, Lodi, Ca 95240 (209) 367-5555

What services/products do you offer?

Cartridge Refill and Recycling. We refill ink and toner cartridges used in most printers, copiers, postal mailer and fax machines.

When available/hours of operation? Mon-Thurs 9 – 6, Fri 10-6, Sat 10-2

Method of payment? Visa, MasterCard, Cash

Who can you help or what problems can you solve?

We help people who want to save money on ink supplies while contributing to a healthier planet. Each cartridge refill keeps plastics out of the land fill while our customers save from 30-40-50% on their cartridges.

We have a retail counter for walk-in customers which include students, parents, home office employees, independent business persons and larger businesses. We've worked with architects, attorneys, researcher businesses, realtors, full-time students and people who just like to print.

How can you help people reach their goals?

Our customers know they're getting quality refills with 100% guarantees. They know the savings in each refill, aware that with every 2-3 refills (sometimes less!) they've saved the equivalent of the cost of a new cartridge. And our customers KNOW they're making a sound ecological choice when they choose to refill.

Why choose you over a competitor?

There are two classes of competition: big retail stores and on-line "cheap" cartridges. Neither of these competitors can offer the combination of savings, customer service and confidence regarding cartridge refills. We stand behind our cartridges with a solid 100% satisfaction guarantee. And because our clients often re-use their own cartridges, they know we are just tossing them into a land fill or refilling them as "new".

What is a good referral for you?

We are offering a special for the month of September which is directed towards students and teachers. Bring in your cartridge for a refill and get an additional 20% savings with the presentation of a valid school id.

What doe not constitute a good referral?

We are looking for business contacts who are interested in saving money and helping the environment. If this does not fit the business referral, that referral probably is not a good referral at this time.

Who do you know who? What is your *DREAM* referral?

We're still working to get this one identified—do you have a suggestion?